

Becca Argenbright

Learning Strategist | Performance Consultant | Coach & Mentor

www.becca-argenbright.com

Pittsburgh, PA, United States

WORK EXPERIENCE

SAP

Director of Learning Strategy

MARCH 2024 - PRESENT

Consult with sponsors and learners to analyze business needs, recommend solutions to address the defined needs, and when appropriate, build outcome-oriented learning experiences to help employees bridge knowledge or skills gaps.

Senior Learning Experience Designer

APRIL 2017 - MARCH 2024

Published various learning experiences and programs to support employees in presales, sales, market development, and implementation roles.

Enablement Manager

MARCH 2016 - MARCH 2017

Led a team of 8 training consultants in delivering a portfolio of self-paced and instructor-led enablement to a global product support department.

Senior Training Consultant

AUGUST 2011 - FEBRUARY 2016

Facilitated workshops and developed self-paced courses on topics ranging from products & services to professional skills.

RECENT PROJECTS

SAP Brand Strategy — Brand Narrative & Messaging fellowship

2023 - 2024: Part-time assignment; aided Brand and Awareness Marketing department in launching resources to support a corporate rebrand.

Korn Ferry Architect — Competency-based job profiles

2021 - 2023: Designed and conducted organizational research to create 20 competency-based job profiles.

DEGREES

University of Colorado - Denver — Master of Arts

Information & learning technology: Adult learning & instructional design

University of Pittsburgh — Bachelor of Arts

Dual major: Communications & Spanish

CERTIFICATIONS

Association for Talent Development (ATD) Human Performance Improvement

ATD Microlearning

Erickson Coaching

Korn Ferry Leadership Architect

Prosci Change Practitioner

SKILLS & EXPERTISE

Adult learning theory

Change management

Instructional design

Project management

Situational adaptability

TOOLBOX

Adobe Creative Cloud

Articulate

Camtasia

Highspot

Microsoft Office and SharePoint

Wrike

LANGUAGES

English (native)

Brazilian Portuguese (basic)

Spanish (advanced)